

Krewe of Gemini Sponsorship Proposal



2023-2024 Mardi Gras Season
kreweofgemini.com



Dear Corporate Sponsor,

The Krewe of Gemini originated in 1989. Gemini was the first modern parading Krewe in the Shreveport/Bossier City area. Over the years, Gemini's parades have grown larger, attracting more and more people into our communities. The economic impact of each parade is huge, generating millions of dollars for our communities each year. Mardi Gras in the Ark-La-Tex has become one of the biggest events of the year, with hundreds of thousands of patrons each year attending the events from within our parish limits and people traveling from other states to enjoy our local parades.

The Krewe of Gemini's success over the years has been reflective of the support it has received from its corporate sponsors. Corporate sponsors contribute to Gemini in various ways and at various levels. Each sponsor is as significant as the other. You have received this packet because you have been a corporate sponsor for Gemini in the past or someone indicated that you or your business might have an interest in becoming a corporate sponsor for the Krewe of Gemini.

This year the Krewe of Gemini is celebrating 35 years of Mardi Gras parades and grand balls in the Ark-La-Tex. We hope that you will be a part of the celebration by being a corporate sponsor and help us continue the tradition of celebrating Mardi Gras in the Ark-La-Tex.

I have enclosed a Corporate Sponsorship packet as well as membership applications. I hope that you either continue your involvement with the Krewe of Gemini or become involved with the Krewe. As a corporate sponsor and/or member you will enjoy the activities like never before. If you have any questions, please contact us by cell phone or email. Thank you for your time, consideration and I hope to hear from you very soon.

Tom Wyche

Captain XXXV
(318) 465-2944
Kogtcw35@gmail.com

Robert Zahn

Co-Captain of Finance
(318) 402-9730
robertlzahn@gmail.com

Laissez Les Bon Temps Roulez

KREWE OF GEMINI
2023-2024 Sponsorship Packages

\$15,000 Sponsorship	\$10,000 Sponsorship
TEN CORPORATE MEMBERSHIPS which includes ten rider positions with ten throw packages and allowance for ten costumes (\$40.00 each).	EIGHT CORPORATE MEMBERSHIPS which includes eight rider positions with eight throw packages and allowance for eight costumes (\$40.00 each).
Ten tickets to all Krewe functions (see below).	Eight tickets to all Krewe functions (see below).
Sole sponsorship of a Major Float with double-sided truck-mounted sign	

\$7,500 Sponsorship	\$5,000 Sponsorship
Six CORPORATE MEMBERSHIPS which includes six rider positions with four throw packages and allowance for six costumes (\$40.00 each).	FOUR CORPORATE MEMBERSHIPS which includes four rider positions with four throw packages and allowance for four costumes (\$40.00 each).
Six tickets to all Krewe functions (see below).	Four tickets to all Krewe functions (see below).
Sole sponsorship of a Major Float with double-sided truck-mounted sign	

\$3,500 Sponsorship	\$2,500 Sponsorship	\$1,000 Sponsorship
TWO CORPORATE MEMBERSHIPS which includes two rider positions in the parade with two throw packages.	Four tickets to Theme Announcement Party and Grand Bal & Tableau.	Two tickets to Theme Announcement Party and Grand Bal & Tableau.
Four tickets to Theme Announcement Party and Grand Bal & Tableau.		
Co - sponsorship of a 32 foot float with double-sided truck-mounted sign		

2023-2024 Krewe of Gemini Functions:
 Theme Announcement Party June 10, 2023
 Coronation July 29, 2023
 Grand Bal & Tableau January 27, 2024

Lagniappe

Sponsors will be recognized in all printed materials produced by the Krewe. Each sponsor will be visited by Krewe of Gemini Royalty and be presented with a King Cake on January 6th (or closest working day to the 6th) to ring in the carnival season.

Krewe of Gemini

P. O. Box 6432
Bossier City, LA 71171

SPONSORSHIP AGREEMENT FORM

The Krewe of Gemini (hereafter "The Krewe") is a non-profit organization, organized to develop and support Mardi Gras Activities in the ARK-LA-TEX. These activities include a Mardi Gras parade and Bal along with numerous other events developed to enhance the tourism industry in Shreveport/Bossier City area.

_____ (hereafter "Sponsor") desires to enter into this agreement in order to become a sponsor of the "The Krewe" and to support the Krewe's activities.

Attached hereto and made part of this agreement is the levels of the sponsorship packages detailing benefits agreed to by "The Krewe" and "Sponsor".

Terms

"Sponsor" agrees to pay "The Krewe" the sum of _____ payable on or before October 31, 2023, with half due upon signing.

I have authority to enter into this agreement, and have read and understand its provisions. "Sponsor" authorizes the use of their name in all appropriate Krewe listings and advertising.

Sponsor or Company Name

Krewe of Gemini
Federal Tax ID # 72-1202717

Sponsor Signature

Co-Captain of Finance Signature

DATE

DATE